

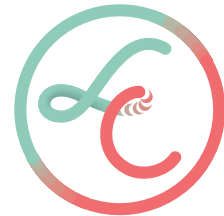


CINDY
LAM

cindy_lam@live.fr

+33 6 27 43 42 88

  ceenday .com



ARTISTIC DIRECTOR GRAPHIC DESIGNER

EDUCATION

2017 **Digital Transformation Certificate, HEC**
May AD position among a team of marketing/business and finance students. Collaborated for 6 weeks in order to propose a project for Air France and Groupe PSA

2016 **Digital Entrepreneurship Certificate, HEC**
May AD position among a team of marketing/business and finance students. Collaborated for 6 weeks in order to build a start-up project.

2013 **Design and Communication Master's Degree, e-artsup**
to **2018** Learned artistic direction, graphic design, print medias, digital medias, motion design, marketing...

2013 **French High School Diploma, Science Major**
With honors

WORK EXPERIENCE

2017 **Artistic Director Assistant, Mayane|group**
to **2018** Designed the print and online communication of the 2017 E-fluent event, created banners for social medias, developed brands' identities (Ficello, Biostime)...

2016 **Freelance Graphic Designer**
à ce jour Created and applied visual identities, created offline corporate presentations layouts, designed clothes, drew a storyboard, edited movie teasers...

2016 **Graphic Designer, CANAL+**
to **2017** Au service des Relations Publiques, recherche et design d'objets pour du branding, création de cartons d'invitations...

2016 **Graphic Designer Assistant, CANAL+**
July-Sept. Created logos, graphic charters, learned the print production chain...

2016 **Ionis Project Week 2016, IONIS EDUCATION GROUP**
March Developed a project including design marketing, communication and technology for Bouygues Construction (reached the national finals)

2016 **HEC IoT hackaton**
January AD position among a student team, built a start-up project and created a smart object for Leroy Merlin

2015 **Graphic Designer Assistant, CANAL+**
July-Sept. Applied layouts to corporate presentations, created logos, created layouts for press releases..

SPECIAL SKILLS

Branding
Photoshop, Illustrator, InDesign

Photography
Nikon D5600, Lightroom

Video editing
Premiere Pro, Final Cut

Webdesign, UX/UI design
Wordpress, Marvel, Adobe Xd

Motion Design
After Effects, C4D (basic)

Illustration
Digital, watercolor

LANGUAGES

French
Mother tongue

English
Fluent

HOBBIES

